



Youth sports programs play a critical role in:

HELPING YOUNG PEOPLE

- Become more physically fit
- Practice teamwork
- Develop self-esteem
- Learn valuable life skills

BENEFITTING OUR COMMUNITIES

- Making Indiana healthier
- Paving the way for a better future
- Developing the leaders of tomorrow

What It Is

The Indiana Sports Corp Exchange is an online tool that connects Indiana communities to better provide equipment, facilities, resources, and volunteers to the youth-serving, not-for-profit organizations that need help most.

What's at Stake

The health and future of young Hoosiers

- Currently 1 in 3 Indiana children are obese
- Only 23% of Indiana adolescents achieve the recommended level of daily physical activity

The Need

Getting active and fit, learning teamwork, and developing leadership skills are central to every child's future. However, many youth sports initiatives are under-resourced.

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|--------------------------|--------------|
| • Sports equipment | • Funding |
| • Volunteers | • Facilities |
| • Professional resources | |

A Connected Community

The Indiana Sports Corp Exchange is a call to action for our entire state—from people and organizations wanting to support, to under-resourced youth sports organizations.

Community Leaders

- Large corporations
- Small businesses
- Local civic groups
- Individuals

Youth-Serving Not-For-Profits

- Youth sports organizations
- Community organizations
- After school programs
- Schools
- And more