

Digital Toolkit

Key Messages



**INDY
SUMMER
YOUTH
PROGRAMS**



Indy Summer Youth Program Goals

- ▶ Build awareness among students and families of the programs available to them
- ▶ Encourage students to sign up early to take advantage of free and low-cost programs that offer scholarships to those who need assistance

Indy Summer Youth Program Audiences

- ▶ Primary audiences include students ages 4 through 22
- ▶ Secondary audiences include family members and school staff

Key Messages

- ▶ Families can choose the best fit from nearly 200 programs, including sports, arts and culture, youth employment, nutrition, and STEM (science, technology, engineering and math).
- ▶ Summer programs provide a fresh perspective on life as youth meet new friends, and discover new skills, passions, and hobbies. These programs are uniquely positioned to provide kids with enriching academics, social-emotional support, caring mentors and trained educators, healthy meals, physical activities, and opportunities to explore careers and gain workforce skills.
- ▶ Youth will spend time in structured environments and create positive interactions with peers and adults. They will connect with adults and peers in their neighborhoods who care about them and their success.
- ▶ Many programs offer free or low-cost options, and some scholarships are available.
- ▶ Programs provide a safe place to study, read, learn, connect with friends, play sports and engage in emotional and educational enrichment.
- ▶ Many programs provide healthy meals and snacks.
- ▶ The pandemic has taken a serious toll on students and summer learning programs are more important than ever. Summer programs are adapting and innovating to ensure children and their families can access safe, high-quality summer learning opportunities, and essential supports and services.



Questions about the digital toolkit? Contact Us.

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