

Digital Toolkit

Text Messages



INDY
SUMMER
YOUTH
PROGRAMS



If you have mobile phone numbers for parents, consider sending brief text messages. If you do text, send no more than three texts so that it does not begin to feel like a nuisance to parents—remember, some parents get charged per text.

Below are some sample texts you can use to encourage your parents to explore summer programs.

Text Message One

They'll think it's awesome, you'll know they're being taken care of. Indy Summer Youth Programs provide a summer of fun and learning. Visit indysummerprograms.org.

Text Message Two

Indy Summer Youth Programs provide a summer of fun and learning to help your child succeed. Visit indysummerprograms.org.

Text Message Three

Do you have plans for your child this summer? Visit indysummerprograms.org. Limited space for free and low-cost enrollment options—sign up now!

Text Message Four

Keep your kid engaged with a summer full of fun learning opportunities. Indy Summer Youth Programs has something for everyone. Learn more at indysummerprograms.org.

Text Message Five

Sign up today! Limited space available for free and low-cost summer program options. Learn more at indysummerprograms.org.



Questions about the digital toolkit? Contact Us.

Marion County Commission on Youth
(317) 921-1266 or info@mccoyouth.org